Good morning and thank you again for taking part in our church’s important Visioning Process.

Just a short recap: This year’s goal is to Align to Our True North. True North is about: Who are we? What matters to us? What direction do we want the church to go for future success?

Last month we had a great session around Our Core Values, with a lot of good input from everyone.

Today we are following a similar process, but the subject is Our Mission. We’ll be discussing things like: Why do we exist? What do we do better than others? Who is our beneficiary?

An organization’s mission does not change much over time. It defines what our broad purpose is and who we serve.

For example: Southwest Airlines’ mission statement is CONNECT PEOPLE TO WHAT’S IMPORTANT IN THEIR LIVES THROUGH FRIENDLY, RELIABLE, AND LOW COST AIR TRAVEL.

It doesn’t talk about being the largest airline, having the coolest planes, the most flights, or even planes. It simply says they connect people to what’s important to them through great air travel. Their vision and strategy explains how they are going to do it and where they want to end up.

That is the “STICKY” part of this exercise: to Define MISSION vs VISION. We need the MISSION before we can set a vision.

You’ll get some more examples to help get you started in your small groups.

For now, while the ultimate goal is to get to a single statement, today will be successful if each group ends up with a number (3-4) of statements or phrases that help express our mission.

Speaking of which, If I could get all our facilitators up front we can start breaking out into our small groups. Please look for the facilitator color matching the square you received when coming in. If you didn’t get one, just hang at the back of the church and we’ll get you to a group. IT DOESN’T MATTER IF YOU WERE NOT HERE FOR THE CORE VALUES SESSION, YOU MAY STILL PARTICIPATE. EVERYONE IS WELCOME. We’ll have 30 minutes for the session, so with some passing time, please be back by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Dawn - Choir Room

Nikki - Art Room

Dave - Education Room

Stacey - Conference Room

Rachel - Youth Lounge

Mary - Fellowship Hall

Pastor Kelly - Pre-School Room

Tony - Sanctuary

Steve - Narthex